

LOCAL AREA AGREEMENT 2006-09

PERFORMANCE REWARD GRANT PRO-FORMA

A. BASIC DETAILS			
1. Project Name:	Willowfield School – dual use performing arts and film centre		
2. Lead Partnership:	Children and young people		
3. Lead Organisation:	London Borough of Waltham Forest		
4. Lead Officer:	Nadia Fiori Children and Young People Services (Eve Wilson (Head Teacher) and Eamon O'Machail Arts Events and Music Group Manager))		
5. Project Summary:	Investment to create a hub within the school to develop a dual use performing arts and film centre for use by the school and wider community.		
6. Project Cost:	182,800	Revenue or Capital?	Capital

B. PROPOSAL

1. Outline the rationale for the project including:

- the problem or issue that the project is intended to address
- the evidence base for the project

Residents have expressed a real desire for shared cultural facilities during consultation on a sustainable community strategy and providing a shared facility within one of our new schools offers a fantastic opportunity to meet this desire and would also make the best use of a new facility which would be accessible to all.

The Blackhorse Lane interim Planning Policy Framework sets out that the Council will work with partners to enable the development of schools, health centres and community facilities to meet the needs of both existing and new residents. In particular, the Council confirms it will seek to ensure that there are enough services for the growing and changing population. A study into community centres and halls identified at least 19 buildings in the Blackhorse Lane area with space for community use and concluded that the main need is for better coordination of existing provision and more concentration on the needs of young people, both of which are supported by Council. Throughout December 2004 and January 2005 an extensive programme of community engagement events and activities was undertaken to inform local people about the plans within the Blackhorse Lane area to generate interest and discussion. (see <http://www.walthamforest.gov.uk/index/environment/regeneration/blackhorselane/consultations.htm#interim>) A lot of comments were received suggesting more community venues and/or activities. Suggestions included an arts centre or theatre. Also a common suggestion was to open a cinema in the area, (or re-open the one that is closed in the Town Centre).

The Local Education Partnership is undertaking the BSF programme and this fund would provide an opportunity to add value to the overall scheme. Recent consultation on the draft planning brief for the school highlighted that local residents were supportive of an enhanced community focus.

Willowfield School was the first Humanities Specialist College in the borough - placing particular emphasis on English, including literacy, History and Citizenship in all subjects. The school would like its specialism to be reflected and celebrated throughout the new buildings and for the new buildings to help in making progress in developing the specialism. The school would like to build on existing strengths in music and drama with a range of internal and external performance spaces.

Dedicated space for community use is not funded under BSF although dual use spaces will be considered. The school is already an extended school and has a strong commitment to increasing community use in the new school building. Currently the school provides evening activities for families involving children of all ages, English classes and parenting classes, with crèches and various holiday activities for children from Walthamstow. These have included drama and music workshops (see p4) run in conjunction with a local organisation The Song Corporation who have a track record of effective work with disaffected young people.

Cultural services have for some time been highlighting a shortage in public performance and screen facilities in the borough in particularly those that could be accessed for public performances and strongly support any opportunities to enhance such an offer within a school environment, particularly one so close to good transport links.

Cultural services also advise that there is a growing creative industry sector developing within the borough especially in the Blackhorse Lane area which would complement a performing arts and film centre at Willowfield School.

2. Outline the project proposal

As part of the new school a hall and stage will be provided. However to facilitate public use or where a school production is advertised to the general public an establishment must be able to obtain a public entertainment licence so it can be accessible for community indoor public licensed performance space.

The preference would be that such a facility would be centrally located (within Walthamstow) and preferably near to good transport links and would provide for 150 to 250 capacity. Inclusion of public licensed theatre space within new build school offers a good solution to this need.

For Public Licensed facilities the overriding consideration is the health and safety of the participants and the attendees to the production and as such the building regulations are over and above what you would get for a school assembly hall. For example:

- Means of escape: the number of fire exits in relation to proposed capacity of venue.
- Where the entertainment is film and in a darker environment floor lighting guiding customers to exits may be necessary.
- Customer facilities: Number of toilets available to customers in relation to capacity.
- Fire: Adequate provision of emergency lighting to all areas designated for the production and in particular fire exit signs. Additional fire extinguishers for both electrical and non-electrical.
- Tiered, retractable seating.
- Cost of kit to the required standard: screen (possibly mobile) and projector.
- Additional stage lighting.

These items represent enhancements upon what might be a basic assembly hall or large lecture facility.

These would need to be costed in at the design phase by a specialist theatre architect to avoid mistakes by a generic architect and QS team.

C. PROJECT DURATION

1. Start Date:	Insert start date Start on site yet to be confirmed
2. Finish Date:	Insert finish date Anticipated 2011/12

D. WHAT WILL THE PROJECT DELIVER

1. Describe the intended outcome(s) of the project

Outcomes for the school

A dual use performing arts and film centre would benefit the school and its pupils in a number of ways. It would provide facility which would support the curriculum, give pupils access to film and theatre showings that they would normally not see and would provide an opportunity for work experience.

In terms of work experience such a venue would offer the following opportunities:

- business: buying in facilities etc, dealing with money, ordering films, advertising events etc.
- film/theatre: preparing short films, writing scripts, making adverts for local businesses etc.
- SEN opportunities: catering, supporting events etc.
- Journalism: write reviews of performances including for the local press or as part of the curriculum etc.

Such a venue would attract extended use by the school including some events open to the wider community.

The new school will be 50% bigger than the present one and it will be possible to give students more subject choices at Key Stage 4. In line with its Humanities Specialism, the school intends to offer Media Studies GCSE as well as a discrete Drama GCSE which will complement the successful Performing Arts BtEC already on offer. Excellent specialist facilities would also enable the school to make a major contribution to the Creative and Media Diploma. Willowfield has a strong track record of collaboration with other local schools and would be keen to share these curriculum opportunities with its secondary partners.

The school is already a member of FILMCLUB, an organisation which supports bringing an enjoyment and understanding of film to young people and runs well attended extra-curricular events in relation to this, often engaging hard to reach young people and those whose parents would prefer, often for cultural reasons, that they did not participate in public events or those after dark. Specialist facilities would enhance this experience by making it more authentic. Once again, it would wish to extend this opportunity to our wider community of schools.

It would also wish to share opportunities with its primary partners for example through joint productions or curriculum events. Some of these might be within school time or some may be offered as extended schools activities. For example, during the Easter holidays 2009, the school ran a well attended drama course open to primary students in years 5 and 6 and secondary students in years 7 and 8 which culminated in a performance open to parents and friends.

The school will have access to productions mounted by amateur or semi-professional groups using the venue for drama or music performances which will also enrich students' direct experience of the arts.

Outcomes for the wider community

As explained in section 1 there is a lot of evidence which supports the delivery of a new dual use performing arts and film centre in the borough. A dual use performance and screening space would have extensive use by Willowfield school. It is not expected that community arts use would be high immediately, but it would grow over time with the new facility providing a stimulus for growth in the performing arts and film making community. At current community arts levels you may be talking about between 10 and 30 productions annually. It is expected that with a venue located near public transport that other schools and colleges would use the venue and for the community arts use to grow, but it is difficult to provide a forecast.

The WF Arts Council/ Apex Arts administers the Hitchcock Film Fund supporting local filmmakers in the production of new works. Within a Filmmakers community of some 40 individuals film groups have emerged such as Suspicious Behaviour alongside established

groups such as Acorn Film. As part of the Fellowship Art Challenge the arts events service has commissioned local filmmakers to work in schools and with community groups introducing participants to film making under professional guidance and these works will shown on the new Big Screen in Walthamstow. The provision of film showing facilities at Willowfield will give further impetus to a growing engagement in local film making that through the national network of big Screens can reach an extensive audience.

This venue would:

- raise aspirations through numerous opportunities to undertake a range of interesting, inspiring and challenging activities
- extend opportunities for parental and wider community engagement
- provide an attractive and high-quality venue to support the delivery of the borough's cultural offer
- help to empower the community and links to further opportunities to support well-being and future prosperity
- engage non-educational agencies through partnership with Willowfield School
- extend opportunities for parental engagement throughout the educational process
- provide a stimulus for growth in the in the performing arts and film making community

2. Specify all quantifiable outputs

Achievement of 5 or more A*-C grades at GCSE or equivalent including English and Maths (Baseline 2008 results 44%)	55% by 2013
% students who perform to an audience during their time at school	100%
Nos students studying for arts or media GCSE equivalent qualification per year	100
Nos students regularly involved in arts and media extra-curricular opportunities	150
Nos events involving other Walthamstow primary and secondary schools per year	6
Persistent absences (2007/8 Baseline 3.74% year)	Less than 3%
Fixed term exclusions (2007/8 Baseline = 87 exclusions based on 600 pupils = 14.5% (as applied to 970 pupils in new school = 141 exclusions))	12.5% (121 exclusions)
Nos of students receiving a fixed term exclusion (2007/8 Baseline = 53 or 8.8% (as applied to 970 pupils in new school = 85 pupils))	7.5% (73 pupils)

E. CONTRIBUTION TO SCS PRIORITIES AND LAA TARGETS

1. Outline how the project supports delivery of the SCS

Insert description here

The project would support many of the following objectives of the SCS, in particular:

Manage population growth and change

- Create a more economically balanced population, to increase local spending power, generated jobs and tackle concentrations of deprivation and low aspirations. (Develop and maintain an accurate and up to date understanding of the changes in the local populations, to ensure effective resourcing and planning of public services in particular health and social care infrastructure school places and community facilities)

Create wealth and opportunity for residents

- Strengthen the relationship between schools, colleges and their communities, harnessing the potential of the Building Schools for the Future and Learning and Skills Council capital programmes to revitalise neighbourhoods.
- Promote the potential of the large scale regeneration of the Lea Valley, for housing, leisure, commercial and transport uses.

Retain more wealth in the borough

- Promote the development of a vibrant cultural offer and promote public art, to give public spaces identity and interest.

2. Outline how the project supports delivery of the LAA

Ref.	Indicator Name	Description of contribution to target
NI 110	Young people's participation in positive activities	Opportunities to engage pupils in extended offer New indicator
NI 11* (*indicates that indicator requires formal designation by the Secretary of State)	Engagement in the arts	Opportunity for the community to access a new cultural facility New indicator
NI 75	Achievement of 5 or more A*- C grade GCSEs or equivalent including English and Maths	Year on year improvement in 5A-Cs inc English and maths in line with School's Strategy for Change; increased engagement of students as a result of wider choice of curriculum opportunities
NI 87	Secondary school persistent absence rate	Increased engagement of hard to reach students and families in extra-curricular/extended school offer; raised aspirations as a result of work related opportunities

F. SUSTAINABILITY IMPACT

1. Outline any impact the project will have on reducing inequalities

Insert description here

An EIA was carried out in relation to the totality of the Blackhorse Lane (IPPF). Consultation identified a shortage of facilities, activities and services and a need for inclusive design. The IPPF supports the meeting of the needs of young people through developments within schools which will also offer the wider community access to much-enhanced sports, learning and other community facilities.

An EIA has also been carried out in relation to the provision of a new school within the site. A key finding is that around 74% of the school population at Willowfield are from Black and Minority Ethnic communities which is higher than the PLASC 2008 secondary school population total of 58%. Willowfield School has a positive inclusion policy and accommodates a high proportion (43%) of pupils with Special Educational Needs (SEN). This figure of 43% includes pupils on roll at Willowfield that either have a statement, or are under school action plus or school action categories according to PLASC 2008. The schools vision includes an organisation and management strategy to further catering for inclusion.

The full EIAs are available if required.

2. Outline any impact the project will have on tackling climate change

Insert description here

This element of the project will not impact on Climate change. However as the school will be built to high environmental standards, any enhanced access to the site by the wider community will enable the school to showcase a good example of sustainable development. There is also potential for local residents to access workshops on climate change for example on how they can reduce carbon emissions within their households.

3. Outline any impact the project will have on improving health

Insert description here

The facility will provide the opportunity for improved emotional well-being which can also have a positive impact on physical health by providing a new inspiring cultural facility for pupils and the wider community and the potential to engage in positive activities within that facility.

4. Outline any impact the project will have on community safety

Insert description here

The facility will provide an identified community focus with increased usage of the school site during non-school hours and the potential to engage pupils and the wider community in positive activities. As media creators, students will be able to create film or performances promoting community cohesion.

G. COST BREAKDOWN

Item	Cost
Note – This breakdown would need to be costed more accurately at the design phase.	

<ul style="list-style-type: none"> Means of escape: the number of fire exits in relation to proposed capacity of venue. (Number of additional fire exits to be confirmed during design stage but for the purposes of this bid tow have been assumed) 	£8,000
<ul style="list-style-type: none"> Additional lighting to facilitate public licensing and screenings etc: Adequate provision of emergency lighting to all areas designated for the production and in particular fire exit signs. Where the entertainment is film and in a darker environment floor lighting guiding customers to exits necessary Blackout screening 	£25,000
<ul style="list-style-type: none"> Fire: Additional fire extinguishers for both electrical and non-electrical. 	£400
<ul style="list-style-type: none"> Customer facilities: Number of toilets available to customers in relation to capacity. 	Should be able to accommodate within school build costs
<ul style="list-style-type: none"> Tiered, retractable seating. (£200 each) – exact number of seats that can be accommodated within existing hall to be confirmed at designs stage but 250 assumed for the bid 	£50,000
<ul style="list-style-type: none"> Cost of kit to the required standard: screen (possibly mobile). 	£1,000
<ul style="list-style-type: none"> Cost of kit to the required standard: projector. 	£10,000
<ul style="list-style-type: none"> Additional stage lighting. 	£10,000
<ul style="list-style-type: none"> Storage room; 7m x 2m 	£35,000
<ul style="list-style-type: none"> 2m x 2m control room – sound proofed 	£15,000
<ul style="list-style-type: none"> Specialist design advisor (5days) 	£3,000
<ul style="list-style-type: none"> Fees (15%) 	£25,400
Total Cost:	182,800

H. ADDITIONAL CONTRIBUTIONS

1. Identify any additional financial contribution that is either available or required to support delivery of the project (eg. match funding)

Insert any financial contributions here, and state whether they are available or required

Estimated £25m - £30m BSF funding – both available and required.

2. Identify any additional non-financial contribution that is either available or required to support delivery of the project (eg. access to premises)

Insert any non-financial contributions here, and state whether they are available or required

Facility would be managed by the school.

I. FUNDING FROM OTHER SOURCES

1. Outline any other potential sources of funding for the project

Insert any other potential sources of funding here. Include information on the process for accessing this funding, the timescale, and the likelihood that the funding could be secured.

N/A.

J. LINKS TO EXISTING PROJECTS**1. Outline any links between the proposed project and existing programmes or projects**

Insert description here

Part of the wider BSF programme and within the Blackhorse Lane regeneration area and the need for a school and community facilities concentrating on the needs of young people and / or with a focus of arts and cultural was articulated as part of the consultation for the Blackhorse Lane Interim Planning Policy Framework. See section 1 for more detail.

K. CONTRIBUTION TO ACHIEVEMENT OF PERFORMANCE REWARD GRANT (PRG)**1. Outline what contribution (if any) was made to the achievement of PRG by the service(s) or partnership(s) that will deliver or directly benefit from the project**

Insert description here

Children and Young People's Services led the achievement of the following reward targets:

- Children and young people in borough schools participating in at least 2 hours a week of high quality PE and sport (reward earned: £444,923.07)
- Percentage of pupils in identified schools who achieve 6 or more Assessment Indicators in Personal, Social & Emotional Development (reward earned: £148,307.69)
- Percentage of pupils in identified schools who achieve Level 4 or higher in Maths at Key Stage 2 (reward earned: £237,292.30)
- Percentage of pupils in identified schools who achieve at least 5 A*-C grade GCSEs or equivalent (reward earned: £1,038,153.82)
- Percentage of young people aged 16-19 not in education, employment or training (reward earned: £830,523.09)

Total Reward Grant achieved by Children and Young People's Services: £2,699,199.97

L. MAINSTREAMING

1. Outline how the project will be sustained once Performance Reward Grant is no longer available, if relevant

Insert description here

To be delivered within the school management.

M. RISK ASSESSMENT

1. Summarise the key risks to successful delivery of the project, and the mitigating actions that will be taken to manage these risks

Insert key risks and mitigating actions here

Risk: BSF programme achieved within the required timescale.

Mitigation: The successful delivery of part of wave 1 of the BSF programme and project management of the school capital programme over many years.

Risk: Delivering enhanced school and community events etc.

Mitigation: Additional accommodation to facilitate community use, existing experience of the school of engaging in out of school hours activities (the school is a designated extended community school), working with Cultural services to identify potential partners and look for opportunities to support wider engagement through revenue funding bids either through the school or through partners.

N. CONSEQUENCES OF NON-AGREEMENT

1. Are there any consequences of non-agreement to this project, and if so, what are they?

Insert any consequences here

School will still be delivered but no opportunity for the venue to obtain a public licence to facilitate public events.

APPROVAL FOR SUBMISSION TO THE LSP BOARD

1. RELEVANT THEMATIC PARTNERSHIP CHAIR

NAME:

THEMATIC PARTNERSHIP:

SIGNATURE:

DATE:

2. RELEVANT DIRECTOR FROM LEAD ORGANISATION

NAME:

TITLE & DIRECTORATE:

ORGANISATION:

SIGNATURE:

DATE:
